



Remit Address:

INVOICE

Billing Address:

Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Advertiser	Berkley, Shelley for Senate	Invoice #	106121-1
Product	BERKLEY FOR SENATE	Invoice Date	09/16/12
Estimate Number	30S	Invoice Month	September 2012
Station	KSNV	Invoice Period	08/27/12 - 09/10/12
Account Executive	Amy McCreary	Order #	106121
Sales Office	Blair - Philadelphia	Alt Order #	06846655
Sales Region	National	Deal #	
Billing Calendar	Broadcast	Order Flight	09/04/12 - 09/10/12
Billing Type	Cash	IDB #	
Special Handling		Advertiser Code	
		Product Code	

The actual broadcast information shown on this invoice was taken from the Official program log.

Notwithstanding to whom bills are rendered, Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Seller will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict

Remit Address:

KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

INVOICE

Page 3 of 7

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	106121-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	106121
Alt Order #	06048655
Deal #	
Order Flight	09/04/12 - 09/10/12

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Act ID	Rate	Reconciliation	Ref #
12	KSNV	The Agenda 1230pm	1230-1p	to	09/03/12 to 09/09/12	4x	-TWTF--				
	KSNV			Tu	09/04/12	:30	12:55 PM	NVSB-TV12-20	Sworn	\$325.00	1
	KSNV			W	09/05/12	:30	12:39 PM	NVSB-TV12-24	Cracked Dk	\$325.00	2
	KSNV			Th	09/06/12	:30	12:46 PM	NVSB-TV12-24	Cracked Dk	\$325.00	4
	KSNV			F	09/07/12	:30	12:56 PM	NVSB-TV12-24	Cracked Dk	\$325.00	3
13	KSNV	The Agenda 1230pm	1230-1p	to	09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:00				\$100.00	Unresolved
					NOT AVAILABLE RATE						1
14	KSNV	Dr Phil	3-4p	to	09/03/12 to 09/09/12	4x	-TWTF--				
	KSNV			Tu	09/04/12	:30	3:56 PM	NVSB-TV12-17	Law South	\$450.00	2
	KSNV			W	09/05/12	:30	3:44 PM	NVSB-TV12-24	Cracked Dk	\$450.00	3
	KSNV			Th	09/06/12	:30	3:45 PM	NVSB-TV12-24	Cracked Dk	\$450.00	1
	KSNV			F	09/07/12	:30	3:31 PM	NVSB-TV12-24	Cracked Dk	\$450.00	4
15	KSNV	Dr Phil	3-4p	to	09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:30	3:33 PM	NVSB-TV12-24	Cracked Dk	\$225.00	1
16	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/10/12 to 09/16/12	1x	M-----				
	KSNV			M	09/10/12	:30	4:50 PM	NVSB-TV12-20	Sworn	\$300.00	1
17	KSNV	4PM NEWS (1 hour)	4-5pm	to	09/03/12 to 09/09/12	3x	-T-TF--				
	KSNV			Tu	09/04/12	:30	4:55 PM	NVSB-TV12-20	Sworn	\$700.00	1

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.

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Page 14

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Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Billing Address:

Short Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
#602
Philadelphia, PA 19103

Advertiser	Berkeley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	303
Station	KSNV
Account Executive	Amy McCrea/
Sales Office	Blair - Philadelphia
Sales Region	National
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12
Order #	106121
Alt Order #	06846655
Deal #	
Order Flight	09/04/12 - 09/10/12
IDB #	
Advertiser Code	
Product Code	

12/00/2008 12:30 PM SWAN-MLZ-200 NBSB

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 Philadelphia, PA 19103

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad ID	Rate	Reconciliation	Ref #
24	KSNV	Face to Face w/ J Ralston	730-758pm		09/10/12 to 09/16/12	1x	M-----				
				to	09/10/12	:30	7:45 PM	NVSB-TV12-24 Cracked	\$200.00		1
25	KSNV	WKND Jeop/Wheel	630-730pm		09/03/12 to 09/09/12	2x	-----S-				
				to	09/08/12	:30	6:35 PM	NVSB-TV12-20 Sworn	\$225.00		2
26	KSNV	KSNV	6:30-8pm		09/08/12	:30	7:17 PM	NVSB-TV12-24 Cracked	\$225.00		1
		KSNV		to	09/03/12 to 09/09/12	1x	-----S-				
27	KSNV	Vegas Inc.	6:30-8pm		Sa 09/08/12	:30	7:52 PM	NVSB-TV12-24 Cracked	\$150.00		1
				to	09/08/12	:30	7:52 PM	NVSB-TV12-24 Cracked	\$150.00		
28	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/03/12 to 09/09/12	4x	-TWTF--				
				to	Tu 09/04/12	:30	11:26 PM	NVSB-TV12-20 Sworn	\$1,100.00		1
				to	W 09/05/12	:30	11:26 PM	NVSB-TV12-24 Cracked	\$1,100.00		3
				to	Th 09/06/12	:30	11:26 PM	NVSB-TV12-20 Sworn	\$1,100.00		2
				to	F 09/07/12	:30	11:13 PM	NVSB-TV12-24 Cracked	\$1,100.00		4
29	KSNV	Tonight Show	1135p-1237a		09/10/12 to 09/16/12	1x	M-----				
				to	09/10/12	:30	11:29 PM	NVSB-TV12-24 Cracked	\$400.00		1
30	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm		09/10/12 to 09/16/12	1x	M-----				
				to	09/10/12	:30	11:29 PM	NVSB-TV12-24 Cracked	\$400.00		1
				to	09/03/12 to 09/09/12	2x	-----SS				
				to	Sa 09/08/12	:30	11:23 PM	NVSB-TV12-24 Cracked	\$400.00		1

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Advertiser	Berkley, Shelley for Senate	Invoice #	106121-1
Product	BERKLEY FOR SENATE	Invoice Date	09/15/12
Estimate Number	30S	Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12		
Station	KSNV	Order #	106121
Account Executive	Amy McCreary	Alt Order #	06848655
Sales Office	Blair - Philadelphia	Deal #	
Sales Region	National	Order Flight	09/04/12 - 09/10/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Agency Ref	
Advertiser Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	AIred Days	Adv ID	Rate	Reconciliation	Ref #
30	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm	Su	09/09/12	:30	11:15 PM	NVSB-TV12-24 Cracked	0	\$400.00	2
31	KSNV	News 3 Sunrise SATURDAY	6a-7a	Sa	09/03/12 to 09/09/12	1X	-----S-				
32	KSNV	Saturday Today	7a-9am	Sa	09/08/12	:30	6:55 AM	NVSB-TV12-24 Cracked	0	\$150.00	1
34	KSNV	Saturday Night Live	1130pm-1:02am	Sa	09/03/12 to 09/09/12	2X	-----S-				
35	KSNV	Sunday Today	7a-8am	Sa	09/08/12	:30	7:27 AM	NVSB-TV12-20 Sworn		\$225.00	1
36	KSNV	News 3 Today	9a-930am	Sa	09/08/12	:30	7:57 AM	NVSB-TV12-24 Cracked	0	\$225.00	2
37	KSNV	Sa-Su Early News	5pm-630pm	Su	09/03/12 to 09/09/12	1X	-----S-				
41	KSNV	Saturday Prime 8-9pm	8-9pm	Su	09/09/12	:30	9:16 AM	NVSB-TV12-24 Cracked	0	\$175.00	1
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			09/03/12 to 09/09/12		</td						



Barnet Address

INVOICE

Advertiser	Berkley, Shelley for Senate
Product	BERKLEY FOR SENATE
Estimate Number	30S

Invoice #	106121-1
Invoice Date	09/16/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/10/12

Billing Address:

Short Johnson Magnus
Attention: Accounts Payable
1831 Chestnut St.
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Philadelphia, PA 19103

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref#
43	KSNV	Sports Night in Las Vegas	Sun 1135p-1200a	to	09/03/12 to 09/09/12	1x					

<u>Gross Total</u>	\$35,425.00
<u>Agency Commission</u>	\$5,313.75
<u>Net Amount Due</u>	\$30,111.25

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